

GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF INFORMATION AND PUBLICITY

No. 2909/DIP/AD(PRESS)/2015-16

Dt. 12/10/2015

C I R C U L A R

Sub: DIP – Application for Empanelment of Newspapers / Periodicals –
Requested – Reg.

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In pursuance of Advertisement Policy and Guidelines for issuing of Government Advertisement issued vide G.O. Ms. No. 9, dated 9th July, 2014, the Directorate of Information and Publicity is in the process of empanelling the Newspapers / Periodicals being published and circulated in the Union Territory of Puducherry. Hence, all Newspapers / Periodicals are hereby requested to submit their application on or before 30.10.2015 for empanelment of newspapers / periodicals for releasing Government Advertisements in due course.

Application for Empanelment of Newspapers / Periodicals and Advertisement Policy and Guideline for issuing of Government Advertisement are available in the official Website of this Directorate which can be downloaded from the website address: <http://info.puducherry.gov.in>

Last Date for submission of application is 30.10.2015


(N. UDAYAKUMAR),
DIRECTOR

To
The Manager / Editor

Copy to:

The Regional Administrator, Mahe / Yanam
The Assistant Director, Department of Information
and Publicity, Karaikal.

With a request to circulate this circular to the Dailies / Periodicals being published and circulated in their respective regions.